



*YOUR GUIDE TO DOING
BUSINESS GOD'S WAY*

God Has A More Excellent Way!

A step-by-step guide to knowing
God's plan for your life





Welcome



I am a passionate lover of Jesus, a wife, mother of five, and grandmother to seven. Over the course of my 41-year marriage, I've had the privilege of owning and running three businesses. Through much trial and error, I've learned how to do business God's way—not the world's.

Recently, as I began to pray about launching a new business venture, I asked the Lord for a divine blueprint. What He showed me surprised me... and transformed me.

By studying the life of Moses and the journey of the children of Israel, we can see a powerful Kingdom model for business. God has a very specific, strategic way of building—and when we align with His blueprint, He breathes on our work, brings the increase, and causes our businesses to prosper.

My prayer is that this guide blesses you, inspires you, and helps you align with God's more excellent way of doing business. 🧳✨



Tammy Keene



Money Is A Tool

Did you know that between the ages of 0 and 7 years old, your life foundations are established? Scientifically, it's proven that in these formative years, we're not consciously learning—we're absorbing. Every word spoken, every action modeled, and every belief system operating in your household was silently shaping who you'd become.

👁️ You didn't choose your first money mindset—you inherited it.

As a child, you learned how to think about:

- 💰 Money
- ❤️ Relationships
- 🛠️ Work
- 🧡 Love

Simply by observing your parents, your church community, and those closest to you.

Here's the hard truth

Poverty is a mindset passed from generation to generation.

But here's the GOOD news...
So is prosperity.

Prosperity isn't a number in your bank account. It's a mindset—one that's caught before it's ever taught. And if what you "caught" as a child was scarcity, lack, or survival mode, that mindset is likely still running your life today... silently and subconsciously.

If phrases like:

- "Who do you think you are?"
- "You'll never amount to anything."
- "Life is hard."
- "We just live paycheck to paycheck."



*"When you try to succeed
at something you will
find yourself sabotaging
your very success"*

These weren't just hurtful—they were strongholds. Subconscious belief systems that now fight against your destiny.

That's why so many people work hard but still feel stuck. Because beneath their effort is a mind that doesn't support what God is trying to build.

But here's the good news:

🔧 What was programmed can be reprogrammed.

At age 7 and beyond, your brain shifts to repetition-based learning. Like how you learned your ABCs—by repeating them until they became automatic—you must now do the same with truth.

“Be transformed by the renewing of your mind.”

— Romans 12:2

How do we renew the mind? With God's word. Jeremiah 23:29.

🔥 God's Word burns up lies.

🔨 God's Word shatters strongholds.

📖 His Word is your strategy for renewal.

“——

“Is not My word like a fire?” says the Lord, And like a hammer that breaks the rock in pieces?”

Jeremiah 23:29





Your Destiny is God's Design

His Word is the foundation for breaking generational mindsets of poverty, lack, and fear—and stepping into Kingdom prosperity. Now, let me be clear:

The world calls it “The American Dream.” But what many are chasing is actually American bondage.

You weren’t created for striving. You were created for Kingdom assignment, provision, and overflow. 🙏

The Spirit of God is your guide. According to John 16:13, the Spirit of Truth will lead you into all truth and direct your path.

And on the path God designed for you? There is provision. There is purpose. There is a more excellent way.

The world will tell you to hustle and grind. To chase success and outperform others.

Ecclesiastes 4:4 exposes the root of all that striving:

“And I saw that all toil and all achievement spring from one person’s envy of another. This too is meaningless, a chasing after the wind.”

The hustle game is a wind chase. And you weren’t created to strive for man’s applause. You were created to walk in Kingdom purpose.

Everything beautiful—including your calling, your business, your breakthrough—will unfold in His time, not yours.

God makes all things beautiful in its time.

Trust His timing. Follow His pace. Obey His prompts.

👑 Reflection Questions:

What mindsets did you subconsciously absorb as a child?

Where are you striving instead of surrendering?

Are you chasing success, or following the Spirit?

You Are Called for Kingdom Purpose

God has a unique purpose and plan for your life—and age doesn't disqualify you from walking in it. Whether you're a teen, a stay-at-home mom, or retired and considering something new... It's not too late. You're not too old. You're not behind.

"For the gifts and calling of God are irrevocable."

— Romans 11:29

Your calling is still active, and it comes with full provision—but only if you follow God's way.

**GOD HAS A MORE
EXCELLENT WAY!**

Stop Trying to Figure It Out Yourself
Maybe you've received a prophetic word over your life:

- Start a business
- Launch a ministry
- Become a missionary

And suddenly you begin trying to figure it out in your own strength:

- "I need to go back to school."
- "I'll work and save up for a few years."
- "Let me get the degree, then I'll answer the call."

Before you know it:

- You're \$60,000 in student loan debt...
- You're following a path God never asked you to take...
- And you're chasing provision instead of following the Provider.

"Unless the Lord builds the house, the builders labor in vain."

— Psalm 127:1

When you act without the Holy Spirit's leadership, you step into bondage, not breakthrough. You become a slave to money instead of a servant of Christ.



Provision is Found on God's Path

Every prophetic word is attached to eternal purpose—and eternal provision. You don't have to hustle to make it happen. You just have to walk in obedience.

Provision is already waiting on the path God has laid out for you. You won't find it in your plan—you'll find it in His.

👑 Reflection Questions:

- Are you trying to make your calling happen on your own?
- Where have you leaned on your understanding instead of His?
- Are you trusting God's provision—or trying to earn it?

✨ This is your moment to surrender striving and embrace God's more excellent way.

Your calling is already funded.

Your purpose is already planned.

Now it's time to trust, follow, and build for the Kingdom.



**GOD HAS A
MORE
EXCELLENT
WAY!**

The Life of Moses

The book of Exodus gives us one of the clearest pictures of how God calls, prepares, and raises up deliverers to fulfill His eternal purposes.

Born into Bondage, Destined for Breakthrough Moses was born at a time when Pharaoh issued a violent decree to kill every newborn Hebrew male. Why? Because even Pharaoh could sense that a deliverer was coming. The enemy often sees the threat before we do.

But while Pharaoh was scheming, God was already planning a rescue mission.

👑 Deliverers aren't born by accident—they're born on assignment.

A Mother's Faith Planted a Kingdom Seed

Moses' mother, Jochebed, defied the decree and placed her son in a basket, releasing him into the Nile by faith. Pharaoh's daughter discovered Moses—and through divine strategy—hired Jochebed herself to nurse him.

She didn't have 18 years to raise Moses. She had a short window—but she made it count. She poured identity, truth, and destiny into her son. And that seed? It never left.

“Train up a child in the way he should go [teaching him to seek God's wisdom and will for his abilities and talents], “Even when he is old he will not depart from it.”

— Proverbs 22:6 (AMPC)

🌟 That's exactly what happened with Moses.

What Jochebed deposited earlier awakened decades later. That's Kingdom parenting.

The Call Awakens

Though Moses was raised in privilege inside Pharaoh's palace, the identity planted in him as a child rose up when he saw a fellow Hebrew being abused.

He was stirred by injustice—and the call to deliver became undeniable.

He fled into the wilderness, but God wasn't done. After 40 years, God lit a bush on fire and called Moses by name. He was commissioned to go back and bring deliverance to God's people.

From Bondage to Worship

God's desire wasn't just to get His people out of slavery—it was to bring them back to Himself.

“Let My people go, so that they may worship Me.”

— Exodus 8:1

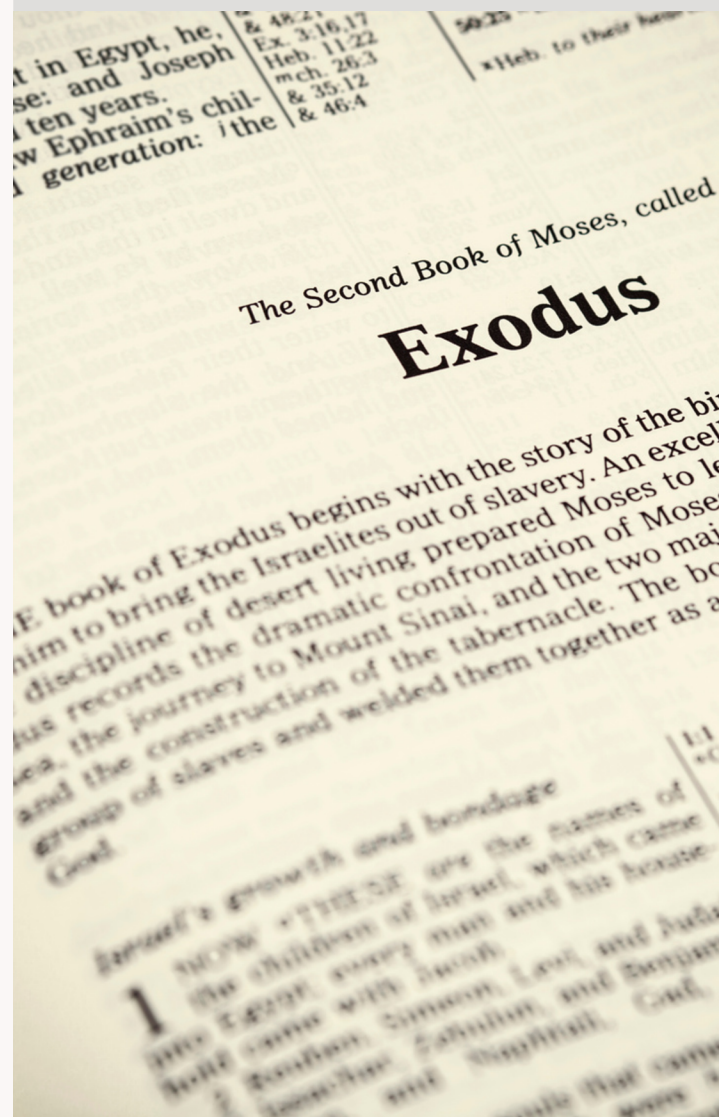
The Hebrew children had been building Pharaoh's kingdom with their hands. But God said, “No more. It's time they build Mine.”

Let this hit your spirit:

🔔 The world will use you to build its empire unless you rise up and walk in the call to build the Kingdom.

The vision that God releases will continue through generations to come. It is vital that we understand that God has a more excellent way and we must walk in it. We must train the next generation the ways of God.

As Moses began to lead the people out of Egypt, Exodus 12:35-36 actually describes the wealth of the Egyptians coming into the hands of the children of Israel as they began their journey.



**“God said to Moses,
I AM WHO I AM”**

Supernatural Wealth Transfer

As Moses led Israel out of Egypt, Exodus 12:35–36 reveals a supernatural financial reversal:

“The Israelites had done as Moses instructed and asked the Egyptians for articles of silver and gold and for clothing. The Lord had made the Egyptians favorably disposed toward the people, and they gave them what they asked for; so they plundered the Egyptians.”

🔥 That’s not just freedom—that’s funded freedom. They didn’t just walk out of slavery. They walked out with the resources to build God’s vision.

Wealth wasn’t the goal.

Worship was.

But provision came with obedience.

This Is About Generations

The vision God gives you is not just for you.

It’s for your children—and your children’s children.
That’s why we must:

- Walk in God’s more excellent way
- Raise the next generation in Kingdom identity
- Refuse to let culture disciple our kids

“Train up a child in the way he should go...”
— Proverbs 22:6

It’s time to raise up deliverers again. Men and women who will reject Pharaoh’s system and walk in prophetic purpose.



He also brought them out with silver and gold, And there was none feeble among His tribes...Psalms 105:37



God's Blueprint

God didn't just deliver Israel from slavery—He set them up to build something sacred. The deliverance wasn't random. The wealth transfer wasn't accidental. It was all part of a divine strategy.

Let's look closer at what happened next...

Favor That Funds Mission

"But every woman shall ask of her neighbor... articles of silver, articles of gold, and clothing... So you shall plunder the Egyptians."

— Exodus 3:22

God told Moses exactly what to do—send the women to gather wealth from their Egyptian neighbors. And the Bible says they did just that. They didn't fight. They didn't hustle. They simply asked—and the favor of God caused the Egyptians to hand over their wealth.

🔥 The transfer happened by favor, not force. And that was just the beginning.

*"He also brought them out with silver and gold,
And there was none feeble among His tribes."*

— Psalm 105:37

That means:

- Every Israelite was healed.
- Every Israelite was wealthy.
- Every Israelite was positioned for purpose.

They walked out of bondage healed and funded.

God's Blueprint

Freedom Doesn't Equal Renewal

Even though the people were free physically, their minds still needed deliverance.

"Then the whole congregation of the children of Israel complained against Moses and Aaron..."

— Exodus 16:2-3

After all the miracles... they still grumbled. Some even wanted to return to Egypt. Why? Because poverty is generational, and captivity was all they'd ever known.



When you've been born in bondage, freedom feels foreign.

And without a renewed mind, you'll sabotage the very blessing God sends to rescue you.

From Mountaintop Encounter to Divine Blueprint

Two months into the wilderness journey, Moses went up Mount Sinai.

"And Moses went up to God, and the Lord called to him from the mountain..."

— Exodus 19:3

God was preparing to dwell among His people. But first, He had to establish order. He gave Moses the Ten Commandments, His laws, and a very specific instruction:

"Speak to the children of Israel... that they bring Me an offering... and let them make Me a sanctuary, that I may dwell among them."

— Exodus 25:2,8



God's Blueprint

This wasn't just a tent—it was a mobile sanctuary, a holy tabernacle. And here's what's wild: Moses had no pen, no paper, no device. Yet God downloaded every detail into his spirit.

Blueprint. Strategy. Materials. Measurements. Design.
All Spirit-led. All God-breathed.

Supernatural Strategy Requires Supernatural Supply

God gave Moses a vision, but guess what?

The people already had the wealth to fund it.

Because of the earlier favor-fueled wealth transfer, the Israelites were able to give everything needed to build God's dwelling place. In fact, they gave so much, Moses had to tell them to STOP.

💰 That's "more than enough" provision.

💡 That's the overflow that comes with obedience.

The Anointed Builders

But provision wasn't enough. God also raised up people with supernatural skill:

"I have filled him [Bezalel] with the Spirit of God, in wisdom, in understanding, in knowledge, and in all manner of workmanship..."
— Exodus 31:3–5

From Blueprint to Breakthrough

This isn't just history—it's your prophetic roadmap.

God is still:

- Releasing vision to His people.
- Transferring wealth for His purposes.
- Anointing builders with supernatural skill.
- Releasing blueprints straight from Heaven.

He's doing it in churches.

He's doing it in entrepreneurs.

And He's doing it through YOU.



*"It is not by might, it is not by power,
but it is by my Spirit says the Lord"...*
Zechariah 4:6 NKJ

👑 Reflection Questions:

- Has God given you a vision, but you're waiting for provision?
- Are you trying to build in your own strength—or trusting the Spirit?
- Are you prepared to steward supernatural strategy?

Here's the truth:

What God builds in your life will never be done by hustle, intellect, or talent alone.

It will be:

- ✓ Vision received in the Spirit
- ✓ Wealth released through favor
- ✓ Strategy downloaded from Heaven
- ✓ Work accomplished by the Spirit

That is God's more excellent way.

Now... are you ready to build? 🏰🔥👛

Faith Is The Currency

It was the Spirit of God who gave Moses the blueprint, released the wealth of Egypt into the hands of His people, and appointed Spirit-filled artisans to build it out. 🛠️

Nothing God accomplished was done in the flesh.
It was ALL by His Spirit.

“Not by might nor by power, but by My Spirit,” says the Lord of hosts.”

-Zechariah 4:6 (NKJV)

And sis, that same Spirit lives in you. 🙌

WE ARE FAITH PEOPLE

God still moves this way today:

- ✅ He brings provision to His people.
- ✅ He releases vision to His leaders.
- ✅ He downloads strategy by His Spirit.
- ✅ He appoints builders in every generation.

But here's the key—FAITH is the currency of Heaven.
We access every promise of God by faith.

“Without faith it is impossible to please God...”

-Hebrews 11:6

So, if you're asking God for a blueprint, a business, a breakthrough—
activate your faith. 🙌

Practical Steps to Walk in Destiny

Here's how you step into divine alignment:

- **Ask Boldly**

Don't be afraid to believe God for BIG things.
You serve a limitless God.

- **Stretch Your Capacity.**

Let Holy Spirit expand your faith. Pray in tongues. Speak the Word. Feed your spirit.

- **Seek the Mind of Christ.**

You need a divine perspective. Get still. Listen. Write down what He shows you.

- **Establish Kingdom Goals.**

Tithing aligns you in covenant. Offerings activate multiplication. Give with expectation.

- **Follow Your Passion.**

Your passion often reveals your assignment. The marketplace is fertile ground for ministry! You don't need a big budget to begin—just faith and obedience. The internet has leveled the playing field. You can start from your phone.

- **Discern Divine Connections.**

The right opportunities will flow through the right relationships. Be spirit-led in your yes.

God isn't looking for perfect people—He's looking for positioned people. Positioned in faith. Positioned in obedience. Positioned for purpose.

*"Establish your steps in the Lord and your plans will succeed."
(Proverbs 16:3, paraphrased)*



God isn't looking for perfect people—He's looking for positioned people.

Positioned in faith.

Positioned in obedience.

Positioned for purpose.

"Establish your steps in the Lord and your plans will succeed."
(Proverbs 16:3, paraphrased)

This is the more excellent way.

Let your faith rise. You were born to build.

Called to Create Wealth: The Truth About Entrepreneurship

What is Entrepreneurship?

At its core, entrepreneurship is the decision to act on a God-given idea. It's the willingness to disrupt what's normal, to innovate where others conform, and to create solutions that shift culture and advance the Kingdom.

In practical terms?

👉 It's ownership.

Ownership of ideas.

Ownership of impact.

Ownership of the assignment God placed in your heart.

You were made to own.

"But remember the Lord your God, for it is He who gives you power to get wealth, that He may establish His covenant..."

-Deuteronomy 8:18 (NKJV)

God isn't just handing out paychecks—He's giving out power to create. ✨

Why a Paycheck Is Not Wealth

Let's get real. Wealth will never be found in a paycheck.

When your income is capped by someone else's budget, you surrender control of your potential. Even raises and bonuses get swallowed up by taxes and inflation. It keeps you locked in cycles of survival—not legacy.

Statistically, only 45% of college grads actually work in the field they studied. So before you assume that college is the only path—ask God what your path is.

🎯 If He calls you to school, He'll also provide for it.

But if you're only following what the world tells you to do, you'll end up bound to a job that kills your creativity and silences your Kingdom impact.

When you're tied to a paycheck, you stop dreaming.

**But, when you are led by purpose, you
start building!**



Marketplace = Ministry

Working a job is not wrong—but working out of alignment is.

You were never designed just to “make a living.”
You were created to make a difference.

You carry the Spirit of God. That means whatever you do—whether it’s launching a business, creating a product, coaching others, or designing for clients—you do it with eternal purpose in mind.



“

*“But seek first the Kingdom
of God and His
righteousness, and all these
things shall be added to
you.”*

Matthew 6:33

”



God Has A More Excellent Way



Breaking Free from Limitations

This is your season to break free:

- From fear of man
- From fear of lack
- From small thinking
- From the lie that you're not qualified

You're not just here to pay bills and retire. You're here to disrupt systems, advance the Gospel, and build wealth for Kingdom impact.

Let God rewire your mind.

Let the Word renew your confidence.

Let faith fuel your next step.

Because the truth is—you've been called to create.

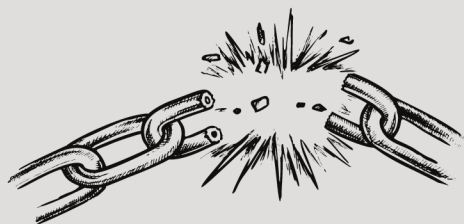
- ✨ It's time to ask God what He wants to build through you.
- ✨ It's time to release the fear of not having enough.
- ✨ It's time to partner with Heaven and unlock supernatural strategy.

You are a Kingdom entrepreneur.

A faith-filled builder.

A daughter of the Most High.

Let's go find out what He wants to do with your life. 🏰🔥





God has an eternal plan

“Then I returned and considered all the oppression that is done under the sun: And look! The tears of the oppressed, But they have no comforter - On the side of their oppressors there is power, But they have no comforter.

Ecclesiastes 4:1 NKJV

It's time to get free—

Free from the love of money.

Free from the fear of man.

Free from the bondage of building someone else's kingdom while neglecting your own divine assignment.

“For I know the thoughts that I think toward you,” says the Lord, “thoughts of peace and not of evil, to give you a future and a hope.”

Jeremiah 29:11 (NKJV)

GOD HAS AN ETERNAL PLAN AND HE WANTS YOU A PART OF IT

We weren't made to strive. We were made to seek.

It's time to go after God for yourself—to hear from Heaven, align with His voice, and walk in the blueprint He's designed specifically for you. Because His plan for your life is not random—it's eternal.



We have God's Word On it!

God Desires to Prosper You

Yes—God desires to prosper you.

But not so you can boast in stuff. So you can build His Kingdom.

Let His Word sink deep into your spirit:

“Beloved, I pray that you may prosper in all things and be in health, just as your soul prospers.”

-3 John 1:2

He doesn't just want you scraping by—He wants you thriving in purpose, prospering in your soul, and releasing wealth into the world for eternal impact.

But here's the key:

🧠 Prosperity starts in your mind.

If you grew up in an environment that never taught you to expect increase...

If you've been surrounded by lack and limitation...

It's time to renew your mindset and believe God for more.

You've Been Called Higher

You're not just anybody—you're a daughter of the King.

You've been called to a high place.

You've been set apart to carry out an eternal assignment—one that makes demons tremble and Heaven rejoice.

So no more shrinking.

No more settling.

No more small, survival-based thinking.



Living on Purpose

🔥 God has a perfect plan for your life.
Now it's time to discover it, believe it, and run with it.

What is Your Passion?

Your passion is a prophetic clue to your purpose. It's not just a hobby.

It's a seed of abundance that, when surrendered to God, can unlock legacy-level impact.

So many people think passion is just for fun. But what if fun and fruitfulness could coexist?

💡 You can monetize your passion and still glorify God.
You weren't created to clock in and clock out while your gifts collect dust. That fire in your belly? That thing that lights you up and makes you lose track of time? THAT'S where your provision flows from—when it's aligned with purpose.

“But seek ye first the kingdom of God,
and His righteousness, and all these
things shall be added unto you”...

Matthew 6:33

Fueled by Purpose

My passion is serving God.

I love learning His Word, walking in His ways, and helping others grow deeper in their faith. That's why entrepreneurship made perfect sense. I didn't just want a paycheck. I wanted freedom to serve.

I wanted margin to show up at church, disciple others, and invest my time and heart into what truly matters. 🏡

Money became the fuel—not the focus. It allowed me to sow into others, hire help, multiply my impact, and build a business that blesses people and glorifies Jesus.

What are you passionate about?

- Teaching?
- Baking?
- Organizing?
- Encouraging?
- Creating?

What if God wants to use that very thing to fund your future and advance His Kingdom?

Your passion is not random. It's the spark that could ignite your destiny.

So ask the Lord:


“Father, what have You placed in me that I'm called to steward for Your glory?”

Then watch Him breathe on it. 🔥

Because passion submitted to purpose becomes Kingdom overflow.



My Prayer For You Today



"The Lord bless you and keep you;
The Lord make His face shine upon you,
And be gracious to you;
The Lord lift up His
countenance upon you,
And give you peace."

Numbers 6:24-26

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